



*PRESS RELEASE*

## **Announcement of D-Link's New President**

Taipei, August 18, 2003

D-Link today announces that Mr. JC Liao will be the President of D-Link Corporation, as resolved by the Board Meeting dated August 18th. He will start the new position in the first week of September, 2003.

Mr. JC Liao joined D-Link in 1996 and became the president of D-Link Europe in 1997. In the post he has held since, D-Link Europe has successfully expanded into a true local operation with a high degree of brand recognition in the territory. He had focused not only in the success of the business opportunity but also the development of a solid organization with effective operational systems that all became part of the foundation of European success. He has remarkably grown the revenues in Europe from US\$45 million in 1997 to US\$118 million in 2002.

In his new capacity, Mr. JC Liao will oversee the global operation of D-Link's core business. He will start with focuses in the integration and effectiveness of global operation, the quality and deliverability of product development and the successful development of D-Link's home market business.

Prior to joining D-Link, he spent 12 years with Digital Equipment Corporation in Taiwan as the country manager of system integration business after served several other management posts in DEC. He also had a brief start-up career in sales and technical with HP and UBC computers in Taiwan. He received a B.S. degree in Electronics Engineering at National Chiao Tung University in Taiwan in 1973.

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發佈單位:友訊科技股份有限公司  
發佈日期:92年8月18日

### 友訊科技新任總經理人事公佈稿

友訊科技分割OEM事業部為明泰科技後，新任總經理將由原任歐洲總部總經理廖志誠先生擔任，此項人事命令業經提報8月18日董事會決議通過，並自9月1日正式生效。

友訊科技表示，廖志誠先生於 1996 年加入友訊，並於 1997 年擔任歐洲分公司總經理，帶領友訊歐洲分公司不斷成長，營業額由 1997 年的美金 4 千 5 百萬元，成長為 2002 年的美金 1.18 億元，並成功地將”D-Link”品牌打入該市場。

廖志誠先生接任友訊總經理一職，將負責整合友訊遍佈全球的海外分公司資源，並致力於提升友訊核心事業的全球競爭力，包括產品發展及全球行銷網拓展等，尤其是開發 D-Link 以大中華為本土市場之業務。

廖志誠先生於 1973 年畢業於交通大學電子工程系，曾任職於台灣 HP 及 UBC，擔任行銷及技術工作，展開事業生涯。在加入友訊之前，則任職於 Digital Equipment Corporation 台灣分公司，擔任系統整合事業群台灣區總經理及其它管理工作，達 12 年之久。

※如需其他資訊，請至本公司網站瀏覽 <http://www.dlink.com.tw/lr>

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